John Smith

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Objective: Interested in the position of a Medical Equipment Sales Representative with a leading medical equipment company.

- **Key Skills:** Great negotiating skills & sales skills
 - Great customer service & communication skills.
 - Ability to gain customer confidence in the shortest span of time and build customer relations.
 - · Ability to assess every different customers' needs.
 - In-depth knowledge of the medical & pharmaceutical industry.
 - Able to effectively meet sales goals.

Experience:GPL Medical Equipment SuppliersNew YorkMedical Equipment Sales Representative3/3/2009 to Present• Sold medical and dental equipment and supplies to doctors,

- dentists, hospitals, medical schools and retail establishments.
- Studied data describing new products to develop sales approach.
- Compiled data on equipment and supplies preferred by customers.
- Advised customers of equipment for given needs based on technical knowledge of products.
- Provided customers with advice in such areas as office layout, legal and insurance regulations, cost analysis and collection methods to develop goodwill and promote sales.
- Utilized knowledge of products sold.
- Compiled lists of prospective customers for use as sales leads, based on information from newspapers, business directories and other sources.
- Traveled throughout assigned territory to call on regular and prospective customers and to solicit orders.
- Quoted prices and credit terms and prepared sales contracts for orders obtained.
- Estimated date of delivery to customer, based on knowledge of own firm's production and delivery schedules.
- Prepared reports of business transactions and kept expense accounts.

Education:	State University of New York	New York
	Bachelors Degree in Marketing	2009

References: Available upon request